

# PYCON

CANADA  2019

November 16 - 19 - Toronto, ON



# Contact us!

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

# Sponsorship Packages

	Diamond	Gold	Silver	Bronze
<b>Your contribution</b>	<b>Let's talk</b>	<b>\$10,000</b>	<b>\$6,000</b>	<b>\$2,000</b>
Logo and company description on website front page		√	√	√
Mentions in social media and outgoing marketing material		√	√	√
Logo in newsletter		√	√	√
Conference passes		5	3	1
Booth size in exhibitor hall		Medium	Small	
Ad size in print program		Medium	Small	
Access to voluntary email address contributions from attendees		√	√	
Thanks in post-conference press release		√	√	
Post-event email to all attendees (250 word max)		√		
Logo on talk videos		Medium		

# Special Sponsorship Packages

# Party

Host a party during the conference! Meet all of our great attendees before the event even happens

\$5000

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 2 conference passes
- Your company hosts the PyCon Canada Pre-Event Party
- Banners, branding and giveaways at the party
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media posts

# Lanyard

Your logo visible on every lanyard that every attendee gets!

4000\$ + Silver (or greater!) sponsorship

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 2 conference pass
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Sponsor logo on lanyards given to every conference attendee

# Childcare

Support parents at the conference, and  
get exclusive visibility to great  
responsible and talented developers

3000\$

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 2 conference passes
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Thank-you at opening and close ceremonies for enabling attendance of busy parents



# Diversity

Allow underrepresented communities to attend the conference by providing them financial aid

3500\$

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 2 conference passes
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Thank-you at opening and closing ceremonies for enabling attendance of diversity grant recipients

# Travel

Support talented keynote speakers that  
inspire the Canadian development  
community

4000\$

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 2 conference pass
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- One company representative is given the opportunity to introduce a keynote speaker (roughly 2 minutes)
- The PyCon Canada board will thank your company for funding the travel costs of one of our keynotes during opening and closing ceremonies

# Live Captioning

Have your logo visible during all the fascinating talks, and support accessibility by helping us caption the talks

3000\$

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 2 conference passes
- Sponsor captioning for one of the three talk tracks
- Logo and company description on PyCon Canada Website front page and sponsor logo on the bottom of the screen for captioning
- Announcement of sponsorship in outgoing marketing material and social media

# Video

Have your logo visible on the PyCon Canada youtube channel which has more than 1,000,000 views.

4000\$ + Silver (or greater!)  
sponsorship

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- Two conference Passes
- Logo on Youtube Video
- Announcement of sponsorship in outgoing marketing material

# Workshop

Developers and attendees get to learn your product or service (by your own workshop!), and see why it's so awesome.

2500\$

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 2 conference passes
- A 1.5 hour tutorial/workshop to teach a group of up to 30 attendees how to use your product or service
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media

# Sprints

Have your brand visible while developers learn and support the open source projects that you know and love.

2500\$

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 2 conference passes
- Banners and branding in sprints venue
- Logo and company description on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media

# Startup / Contributor

Support the conference, get your logo on  
the website and social media, and meet  
great developers

750\$

[sponsorship@pycon.ca](mailto:sponsorship@pycon.ca)

- 1 conference pass
- Logo on PyCon Canada website front page
- Announcement of sponsorship in outgoing marketing material and social media
- Can be purchased on [PyCon.ca](https://pycon.ca)

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